Inspired in the UK. Crafted in the USA.
Founder and CEO, Nick Sanders, has been building innovative and authentic restaurant concepts for over 45 years. The Pub was inspired by his love of the culture and hospitality he discovered during his travels throughout the UK.

1981 deSha’s American Tavern opens Maysville, KY.
1990 deSha’s expands to Cincinnati, OH.
1997 Nicholson’s Scottish Pub opens downtown Cincinnati
2001 The Pub opens to rave reviews in Cincinnati
2013 Horse & Barrel Bourbon bar opens in Cincinnati
2014 Backstage Event Center opens in Cincinnati
2018 The Pub has expanded to 8 locations in the Midwest & Southeast. Both deSha’s & Nicholson’s remain classic favorites among locals and visitors alike.
THE HISTORY OF

THE PUBLIC HOUSE

A traditional British Pub, or Public House, is more than just a nebar. It’s the cornerstone of the community. Pubs are a place where the entire community can come for a bite to eat, a pint and conversation…and feel right at home on every visit.
The Pub is a unique combination of British hospitality and American ingenuity. Here’s how we do it…
EXPERIENCED MANAGEMENT TEAM

**David Bell**
Vice-President
45 years industry
27 years TRG

**Nick Sanders**
Founder & CEO
Started Tavern Restaurant Group in 1973

**Tom Hensley**
CFO
20 years TRG

**John Mitchell**
IT Director
5 years TRG

**Shannon Purkiss**
Marketing Director
22 years sales & marketing
7 years TRG

**Rob Schelle**
Operations/ Food & Beverage Director
Southeast Region
33 years industry
7 years TRG

**Gary Smith**
Operations/Maintenance Director
Midwest Region
32 years industry
8 years TRG
BRILLIANT at the BASICS

BRILLIANT BAR PROGRAM
BRILLIANT HOSPITALITY
BRILLIANT PUB FARE
BRILLIANT SETTING
OUR SIGNATURE BAR IS THE TOUCHSTONE OF EVERY PUB
BEVERAGE BY THE NUMBERS

BAR
Accounts for roughly 50% of Sales on average

BEERS
30+ beers on draught plus 30+ European & US craft beers

WHISK(E)Y S
120+ options of fine Scotch and Bourbon & distinctive European inverted pour system

OTHER
Select wines, spirits and specialty cocktails are thoughtfully chosen

PROPRIETOR RESERVE SELECTIONS
Our one-of-a-kind private barrels are staff-selected with a Master Distiller’s guidance.

BUILT-IN MENU FLEXIBILITY BY MARKET ALLOWS FOR LOCAL OFFERINGS
BEVERAGE INNOVATORS

PRODUCT FIRSTS

Introduced Belhaven Scottish Ale to OH, KY, FL. Led to the Belhaven brand being widely distributed in the U.S.

Integral to getting KY Bourbon Barrel Ale and Guinness on draught introduced to many U.S. states.

Created the first Proprietor’s barrel for deSha’s from Blanton’s Single Barrel Bourbon with the late legendary Master Distiller, Elmer T. Lee.

IMPROVING PALATES

The Tavern Group heavily influenced a culture of better appreciation of beer styles by introducing a wide selection of Euro imports and being early adopters of the American craft beer movement.

WHISKEY FIRST: Originally reserved for dignitaries and VIPs, Elmer T. Lee’s Blanton’s Single Barrel is revered as the first Single Barrel Bourbon ever commercially sold.
AWARD-WINNING RECIPES

Crowned “Best Fish and Chips in the U.S.” by the Greene King Brewery—the U.K.’s largest Pub retailer.

Over 100 Pubs across America competed for title.

Public voting narrowed the field to 5 finalists in December, 2017.

Judges from Bury St. Edmonds, England visited each location and declared The Pub the winner based on a criteria that included batter, fish freshness and chip texture.
PUB FARE FIT FOR A QUEEN

Signature Recipes | Unique Dishes from the UK | Classic American Comfort Food | Salads & Lighter Fare
LOCAL

SEASONAL SHORTCARD FEATURES

Stay on current food trends
Test items for future menu development
Feature seasonal and local foods
Opportunities for partnerships with local vendors
OUR PEOPLE ARE THE HEART OF THE PUB

We are employee focused to cultivate an environment where employees will be guest focused.

Hospitality is key to the success of The Pub. It is part of our culture.
CREATING CULTURE THROUGH TRAINING

- 15 Years in development
- Managers trained extensively in various Pubs to understand our culture.
- Minimum 21 Day training program for all FOH & BOH employees
- Experienced training team to ensure successful new openings
AWARD-WINNING EXTERIORS
AUTHENTIC INTERIORS

Union Jack Displayed | Handcrafted Bar | Queen Anne Tables | Tile Flooring
FUTURE INNOVATION: PROTOTYPES

UPDATED DESIGN TO SUPPLEMENT OUR TRADITIONAL EXTERIOR
SIGNATURE BAR REMAINS THE FOCUS IN FUTURE MODELS
In the spirit of the public house, community tables will bring guests together and foster interaction.

MODERN COMMUNITY TABLES
FOSTER THE CLASSIC PUB SPIRIT

FUTURE INNOVATION: PROTOTYPES

MODERN COMMUNITY TABLES
FOSTER THE CLASSIC PUB SPIRIT
THE PUB EXPERIENCE
It’s a trip across the pond…no passport required.